

ORDER



KSNV

Orders	Order / Rev:	105006		
	Alt Order #:	06837949		
	Product Desc:	OBAM FOR AMERICA		
	Estimate:	1537		
	Flight Dates:	10/16/12 - 10/22/12	Primary AE:	Amy McCreary
	Original Date / Rev:	08/01/12 / 10/12/12	Sales Office:	BLPHI
	Order Type:	GENERAL	Sales Region:	National
Agency	Name:	GMMB, Inc./ Washington D.C.		
	Buying Contact:			
	Billing Contact:			
	Washington Harbor	Billing Type: Cash		
	Washington, DC 20007	Billing Calendar: Broadcast		
		Billing Cycle: EOM/EOC		
		Agency Commission: 15%		
Advertiser	Name:	Obama for America		
	Demographic:	A35+		
	Product Codes:	PLC01-Democrat		
	Priority:	SELECT PRIORITY CODE		
	Revenue Codes:	POLITICAL/AGY, PCAN, GEN		

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount	Totals	Month	# Spots	Gross Amount	Net Amount	Rating
10/01/12	10/22/12	154	\$126,825.00	\$107,801.25	October 2012	154	\$126,825.00	\$107,801.25	0.00	
					Totals	154	\$126,825.00	\$107,801.25	0.00	

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

Order Share

	Share	Total
KSNV	30%	\$126,825.00
Market	100%	\$422,750.00

Competitive Share

	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	21%	\$88,777.50
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	14%	\$59,185.00
KTUD	1%	\$4,227.50
KVVU	26%	\$109,915.00
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	8%	\$33,820.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KSNV	10/16/12	10/19/12	M-F 5-6a WakeUp w/Wagners	5-6a		-TWTF--	:30	4	\$450.00	1	0.00	NM	4	\$1,800.00

NEWS

Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week: 10/15/12	10/21/12	-TWTF--	4	\$450.00	0.00

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KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount	
E 7	KSNV	10/16/12	10/19/12	Today Show Today Show	CM	658a-9am	- TWTF--	:30	8	\$900.00	1	0.00	NM	8	\$7,200.00	
TODAY SHOW																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week:	10/15/12	10/21/12	- TWTF--	8	\$900.00			0.00						
Spot	Ch	Date Range		Description		Start/End Time				Weekdays		Length		Rate	Rtg	Type
1	KSNV	10/15/12-10/21/12	Today Show			658a-9am				- TWThF----		:30	(\$900.00)	0.00	NM	
		See MG 7.9,7.10,7.11,7.12,7.13,7.14,7.15,7.16		[.NOT AVAILABLE RATE]												
2	KSNV	10/15/12-10/21/12	Today Show			658a-9am				- TWThF----		:30	(\$900.00)	0.00	NM	
		See MG 7.9,7.10,7.11,7.12,7.13,7.14,7.15,7.16		[.NOT AVAILABLE RATE]												
3	KSNV	10/15/12-10/21/12	Today Show			658a-9am				- TWThF----		:30	(\$900.00)	0.00	NM	
		See MG 7.9,7.10,7.11,7.12,7.13,7.14,7.15,7.16		[.NOT AVAILABLE RATE]												
4	KSNV	10/15/12-10/21/12	Today Show			658a-9am				- TWThF----		:30	(\$900.00)	0.00	NM	
		See MG 7.9,7.10,7.11,7.12,7.13,7.14,7.15,7.16		[.NOT AVAILABLE RATE]												
5	KSNV	10/15/12-10/21/12	Today Show			658a-9am				- TWThF----		:30	(\$900.00)	0.00	NM	
		See MG 7.9,7.10,7.11,7.12,7.13,7.14,7.15,7.16		[.NOT AVAILABLE RATE]												
6	KSNV	10/15/12-10/21/12	Today Show			658a-9am				- TWThF----		:30	(\$900.00)	0.00	NM	
		See MG 7.9,7.10,7.11,7.12,7.13,7.14,7.15,7.16		[.NOT AVAILABLE RATE]												
7	KSNV	10/15/12-10/21/12	Today Show			658a-9am				- TWThF----		:30	(\$900.00)	0.00	NM	
		See MG 7.9,7.10,7.11,7.12,7.13,7.14,7.15,7.16		[.NOT AVAILABLE RATE]												
8	KSNV	10/15/12-10/21/12	Today Show			658a-9am				- TWThF----		:30	(\$900.00)	0.00	NM	
		See MG 7.9,7.10,7.11,7.12,7.13,7.14,7.15,7.16		[.NOT AVAILABLE RATE]												
9	KSNV	10/15/12-10/21/12	Today Show			658a-9am				- TWThF----		:30	\$900.00	0.00	NM	
		(M) MG for 7.3,7.7,7.6,7.2,7.4,7.5,7.1,7.8		[Revised Rate to Reinstate]												
10	KSNV	10/15/12-10/21/12	Today Show			658a-9am				- TWThF----		:30	\$900.00	0.00	NM	
		(M) MG for 7.3,7.7,7.6,7.2,7.4,7.5,7.1,7.8		[Revised Rate to Reinstate]												
11	KSNV	10/15/12-10/21/12	Today Show			658a-9am				- TWThF----		:30	\$900.00	0.00	NM	
		(M) MG for 7.3,7.7,7.6,7.2,7.4,7.5,7.1,7.8		[Revised Rate to Reinstate]												
12	KSNV	10/15/12-10/21/12	Today Show			658a-9am				- TWThF----		:30	\$900.00	0.00	NM	
		(M) MG for 7.3,7.7,7.6,7.2,7.4,7.5,7.1,7.8		[Revised Rate to Reinstate]												
13	KSNV	10/15/12-10/21/12	Today Show			658a-9am				- TWThF----		:30	\$900.00	0.00	NM	
		(M) MG for 7.3,7.7,7.6,7.2,7.4,7.5,7.1,7.8		[Revised Rate to Reinstate]												
14	KSNV	10/15/12-10/21/12	Today Show			658a-9am				- TWThF----		:30	\$900.00	0.00	NM	
		(M) MG for 7.3,7.7,7.6,7.2,7.4,7.5,7.1,7.8		[Revised Rate to Reinstate]												
15	KSNV	10/15/12-10/21/12	Today Show			658a-9am				- TWThF----		:30	\$900.00	0.00	NM	
		(M) MG for 7.3,7.7,7.6,7.2,7.4,7.5,7.1,7.8		[Revised Rate to Reinstate]												
16	KSNV	10/15/12-10/21/12	Today Show			658a-9am				- TWThF----		:30	\$900.00	0.00	NM	
		(M) MG for 7.3,7.7,7.6,7.2,7.4,7.5,7.1,7.8		[Revised Rate to Reinstate]												
E 8	KSNV	10/22/12	10/22/12	Today Show Today Show	CM	658a-9am	M-----	:30	2	\$900.00	1	0.00	NM	2	\$1,800.00	
TODAY SHOW																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week:	10/22/12	10/28/12	M-----	2	\$900.00			0.00						
E 9	KSNV	10/20/12	10/20/12	News 3 Sunrise - SATURDAY News 3 Sunrise SATURDAY	CM	6a-7a	-----S-	:30	1	\$350.00	1	0.00	NM	1	\$350.00	

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NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	-----S-		1	\$350.00			0.00					
E 10	KSNV	10/20/12	10/20/12	Saturday Today	CM	7a-9am	-----S-	:30	1	\$625.00	1	0.00	NM	1	\$625.00
SAT TODAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	-----S-		1	\$625.00			0.00					
E 11	KSNV	10/21/12	10/21/12	News 3 Sunrise - SUND&M	CM	6a-7a	-----S	:30	1	\$225.00	2	0.00	NM	1	\$225.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	-----S		1	\$225.00			0.00					
E 12	KSNV	10/21/12	10/21/12	Sunday Today	CM	7a-8am	-----S	:30	1	\$750.00	1	0.00	NM	1	\$750.00
SUN TODAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	-----S		1	\$750.00			0.00					
E 13	KSNV	10/21/12	10/21/12	News 3 Today Wknd	CM	9a-930am	-----S	:30	1	\$500.00	1	0.00	NM	1	\$500.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	-----S		1	\$500.00			0.00					
E 14	KSNV	10/21/12	10/21/12	Chris Matthews 9:30AM GM	CM	9:30a-10a	-----S	:30	1	\$600.00	1	0.00	NM	1	\$600.00
CHRIS MATHEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	-----S		1	\$600.00			0.00					
E 15	KSNV	10/16/12	10/19/12	M-F Today Show II 3rd HOM	CM	9-10a	-TWTF--	:30	8	\$425.00	1	0.00	NM	8	\$3,400.00
TODAY SHOW II															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	-TWTF--		8	\$425.00			0.00					

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount	
E 15	KSNV	10/16/12	10/19/12	M-F Today Show II	3rd HCM	9-10a	- TWTF--	:30	8	\$425.00	1	0.00	NM	8	\$3,400.00	
TODAY SHOW II																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
Week:	10/15/12	10/21/12		- TWTF--		8	\$425.00			0.00						
Spot	Ch	Date Range		Description		Start/End Time				Weekdays		Length		Rate	Rtg	Type
1	KSNV	10/15/12-10/21/12	M-F Today Show II	3rd Hr	9-10a		- TWThF----	:30		(\$425.00)	0.00		NM			
				See MG 15.9,15.10,15.11,15.12,15.13,15.14,15.15,15.16												
				[.NOT AVAILABLE RATE] NOT AVAILABLE RATE												
2	KSNV	10/15/12-10/21/12	M-F Today Show II	3rd Hr	9-10a		- TWThF----	:30		(\$425.00)	0.00		NM			
				See MG 15.9,15.10,15.11,15.12,15.13,15.14,15.15,15.16												
				[.NOT AVAILABLE RATE] NOT AVAILABLE RATE												
3	KSNV	10/15/12-10/21/12	M-F Today Show II	3rd Hr	9-10a		- TWThF----	:30		(\$425.00)	0.00		NM			
				See MG 15.9,15.10,15.11,15.12,15.13,15.14,15.15,15.16												
				[.NOT AVAILABLE RATE] NOT AVAILABLE RATE												
4	KSNV	10/15/12-10/21/12	M-F Today Show II	3rd Hr	9-10a		- TWThF----	:30		(\$425.00)	0.00		NM			
				See MG 15.9,15.10,15.11,15.12,15.13,15.14,15.15,15.16												
				[.NOT AVAILABLE RATE] NOT AVAILABLE RATE												
5	KSNV	10/15/12-10/21/12	M-F Today Show II	3rd Hr	9-10a		- TWThF----	:30		(\$425.00)	0.00		NM			
				See MG 15.9,15.10,15.11,15.12,15.13,15.14,15.15,15.16												
				[.NOT AVAILABLE RATE] NOT AVAILABLE RATE												
6	KSNV	10/15/12-10/21/12	M-F Today Show II	3rd Hr	9-10a		- TWThF----	:30		(\$425.00)	0.00		NM			
				See MG 15.9,15.10,15.11,15.12,15.13,15.14,15.15,15.16												
				[.NOT AVAILABLE RATE] NOT AVAILABLE RATE												
7	KSNV	10/15/12-10/21/12	M-F Today Show II	3rd Hr	9-10a		- TWThF----	:30		(\$425.00)	0.00		NM			
				See MG 15.9,15.10,15.11,15.12,15.13,15.14,15.15,15.16												
				[.NOT AVAILABLE RATE] NOT AVAILABLE RATE												
8	KSNV	10/15/12-10/21/12	M-F Today Show II	3rd Hr	9-10a		- TWThF----	:30		(\$425.00)	0.00		NM			
				See MG 15.9,15.10,15.11,15.12,15.13,15.14,15.15,15.16												
				[.NOT AVAILABLE RATE] NOT AVAILABLE RATE												
9	KSNV	10/16/12-10/19/12	M-F Today Show II	3rd Hr	9-10a		- TWThF----	:30		\$425.00	0.00		NM			
				Ⓜ MG for 15.8,15.3,15.7,15.4,15.6,15.5,15.2,15.1												
				[Revised Rate to Reinstate]												
10	KSNV	10/16/12-10/19/12	M-F Today Show II	3rd Hr	9-10a		- TWThF----	:30		\$425.00	0.00		NM			
				Ⓜ MG for 15.8,15.3,15.7,15.4,15.6,15.5,15.2,15.1												
				[Revised Rate to Reinstate]												
11	KSNV	10/16/12-10/19/12	M-F Today Show II	3rd Hr	9-10a		- TWThF----	:30		\$425.00	0.00		NM			
				Ⓜ MG for 15.8,15.3,15.7,15.4,15.6,15.5,15.2,15.1												
				[Revised Rate to Reinstate]												
12	KSNV	10/16/12-10/19/12	M-F Today Show II	3rd Hr	9-10a		- TWThF----	:30		\$425.00	0.00		NM			
				Ⓜ MG for 15.8,15.3,15.7,15.4,15.6,15.5,15.2,15.1												
				[.NOT AVAILABLE RATE] NOT AVAILABLE RATE												
13	KSNV	10/16/12-10/19/12	M-F Today Show II	3rd Hr	9-10a		- TWThF----	:30		\$425.00	0.00		NM			
				Ⓜ MG for 15.8,15.3,15.7,15.4,15.6,15.5,15.2,15.1												
				[Revised Rate to Reinstate]												
14	KSNV	10/16/12-10/19/12	M-F Today Show II	3rd Hr	9-10a		- TWThF----	:30		\$425.00	0.00		NM			
				Ⓜ MG for 15.8,15.3,15.7,15.4,15.6,15.5,15.2,15.1												
				[Revised Rate to Reinstate]												
15	KSNV	10/16/12-10/19/12	M-F Today Show II	3rd Hr	9-10a		- TWThF----	:30		\$425.00	0.00		NM			
				Ⓜ MG for 15.8,15.3,15.7,15.4,15.6,15.5,15.2,15.1												
				[.NOT AVAILABLE RATE] NOT AVAILABLE RATE												
16	KSNV	10/16/12-10/19/12	M-F Today Show II	3rd Hr	9-10a		- TWThF----	:30		\$425.00	0.00		NM			
				Ⓜ MG for 15.8,15.3,15.7,15.4,15.6,15.5,15.2,15.1												
				[Revised Rate to Reinstate]												
E 16	KSNV	10/22/12	10/22/12	M-F Today Show II	3rd HCM	9-10a	M-----	:30	2	\$425.00	1	0.00	NM	2	\$850.00	
TODAY SHOW II																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
Week:	10/22/12	10/28/12		M-----		2	\$425.00			0.00						

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E 17	KSNV	10/16/12	10/19/12	M-F Today Show III 4th H	M	10am-11am	- TWTF--	:30	8	\$325.00	1	0.00	NM	8	\$2,600.00
TODAY SHOW III															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>					
Week:	10/15/12	10/21/12		- TWTF--		8	\$325.00			0.00					
Spot	Ch	Date Range		Description		Start/End Time				Weekdays		Length	Rate	Rtg	Type
1	KSNV	10/15/12-10/21/12	M-F Today Show III 4th Hr			10am-11am				- TWThF----		:30	(\$325.00)	0.00	NM
				See MG 17.9,17.10,17.11,17.12,17.13,17.14,17.15,17.16											
				[.NOT AVAILABLE RATE] NOT AVAILABLE RATE											
2	KSNV	10/15/12-10/21/12	M-F Today Show III 4th Hr			10am-11am				- TWThF----		:30	(\$325.00)	0.00	NM
				See MG 17.9,17.10,17.11,17.12,17.13,17.14,17.15,17.16											
				[.NOT AVAILABLE RATE] NOT AVAILABLE RATE											
3	KSNV	10/15/12-10/21/12	M-F Today Show III 4th Hr			10am-11am				- TWThF----		:30	(\$325.00)	0.00	NM
				See MG 17.9,17.10,17.11,17.12,17.13,17.14,17.15,17.16											
				[.NOT AVAILABLE RATE] NOT AVAILABLE RATE											
4	KSNV	10/15/12-10/21/12	M-F Today Show III 4th Hr			10am-11am				- TWThF----		:30	(\$325.00)	0.00	NM
				See MG 17.9,17.10,17.11,17.12,17.13,17.14,17.15,17.16											
				[.NOT AVAILABLE RATE] NOT AVAILABLE RATE											
5	KSNV	10/15/12-10/21/12	M-F Today Show III 4th Hr			10am-11am				- TWThF----		:30	(\$325.00)	0.00	NM
				See MG 17.9,17.10,17.11,17.12,17.13,17.14,17.15,17.16											
				[.NOT AVAILABLE RATE] NOT AVAILABLE RATE											
6	KSNV	10/15/12-10/21/12	M-F Today Show III 4th Hr			10am-11am				- TWThF----		:30	(\$325.00)	0.00	NM
				See MG 17.9,17.10,17.11,17.12,17.13,17.14,17.15,17.16											
				[.NOT AVAILABLE RATE] NOT AVAILABLE RATE											
7	KSNV	10/15/12-10/21/12	M-F Today Show III 4th Hr			10am-11am				- TWThF----		:30	(\$325.00)	0.00	NM
				See MG 17.9,17.10,17.11,17.12,17.13,17.14,17.15,17.16											
				[.NOT AVAILABLE RATE] NOT AVAILABLE RATE											
8	KSNV	10/15/12-10/21/12	M-F Today Show III 4th Hr			10am-11am				- TWThF----		:30	(\$325.00)	0.00	NM
				See MG 17.9,17.10,17.11,17.12,17.13,17.14,17.15,17.16											
				[.NOT AVAILABLE RATE] NOT AVAILABLE RATE											
9	KSNV	10/16/12-10/19/12	M-F Today Show III 4th Hr			10am-11am				- TWThF----		:30	\$325.00	0.00	NM
				Ⓜ MG for 17.5,17.1,17.3,17.4,17.8,17.6,17.7,17.2											
				[Revised Rate to Reinstate]											
10	KSNV	10/16/12-10/19/12	M-F Today Show III 4th Hr			10am-11am				- TWThF----		:30	\$325.00	0.00	NM
				Ⓜ MG for 17.5,17.1,17.3,17.4,17.8,17.6,17.7,17.2											
				[Revised Rate to Reinstate]											
11	KSNV	10/16/12-10/19/12	M-F Today Show III 4th Hr			10am-11am				- TWThF----		:30	\$325.00	0.00	NM
				Ⓜ MG for 17.5,17.1,17.3,17.4,17.8,17.6,17.7,17.2											
				[Revised Rate to Reinstate]											
12	KSNV	10/16/12-10/19/12	M-F Today Show III 4th Hr			10am-11am				- TWThF----		:30	\$325.00	0.00	NM
				Ⓜ MG for 17.5,17.1,17.3,17.4,17.8,17.6,17.7,17.2											
				[Revised Rate to Reinstate]											
13	KSNV	10/16/12-10/19/12	M-F Today Show III 4th Hr			10am-11am				- TWThF----		:30	\$325.00	0.00	NM
				Ⓜ MG for 17.5,17.1,17.3,17.4,17.8,17.6,17.7,17.2											
				[Revised Rate to Reinstate]											
14	KSNV	10/16/12-10/19/12	M-F Today Show III 4th Hr			10am-11am				- TWThF----		:30	\$325.00	0.00	NM
				Ⓜ MG for 17.5,17.1,17.3,17.4,17.8,17.6,17.7,17.2											
				[Revised Rate to Reinstate]											
15	KSNV	10/16/12-10/19/12	M-F Today Show III 4th Hr			10am-11am				- TWThF----		:30	\$325.00	0.00	NM
				Ⓜ MG for 17.5,17.1,17.3,17.4,17.8,17.6,17.7,17.2											
				[Revised Rate to Reinstate]											
16	KSNV	10/16/12-10/19/12	M-F Today Show III 4th Hr			10am-11am				- TWThF----		:30	\$325.00	0.00	NM
				Ⓜ MG for 17.5,17.1,17.3,17.4,17.8,17.6,17.7,17.2											
				[Revised Rate to Reinstate]											
E 18	KSNV	10/22/12	10/22/12	M-F Today Show III 4th H	M	10am-11am	M-----	:30	2	\$325.00	1	0.00	NM	2	\$650.00
TODAY SHOW III															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>					
Week:	10/22/12	10/28/12		M-----		2	\$325.00			0.00					

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KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 18	KSNV	10/22/12	10/22/12	M-F Today Show III 4th H	CM	10am-11am	M-----	:30	2	\$325.00	1	0.00	NM	2	\$650.00
TODAY SHOW III															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rating</u>					
Week: 10/22/12 10/28/12 M----- 2 \$325.00 0.00															
Spot	Ch	Date Range	Description			Start/End Time				Weekdays	Length	Rate	Rtg	Type	
2	KSNV	10/22/12-10/28/12	M-F Today Show III 4th Hr			10am-11am				M-----	:30	(\$325.00)	0.00	NM	
See MG 18.3 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
3	KSNV	10/22/12-10/22/12	M-F Today Show III 4th Hr			10am-11am				M-----	:30	\$325.00	0.00	NM	
(M)	MG for 18.2 10/22	[Revised Rate to Reinstate]													
E 19	KSNV	10/16/12	10/19/12	Rachael Ray	CM	11am-12pm	-TWTF--	:30	4	\$325.00	1	0.00	NM	4	\$1,300.00
RACHEL RAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rating</u>					
Week: 10/15/12 10/21/12 -TWTF-- 4 \$325.00 0.00															
Spot	Ch	Date Range	Description			Start/End Time				Weekdays	Length	Rate	Rtg	Type	
1	KSNV	10/15/12-10/21/12	Rachael Ray			11am-12pm				-TWThF----	:30	(\$325.00)	0.00	NM	
See MG 19.5,19.6,19.7 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
2	KSNV	10/15/12-10/21/12	Rachael Ray			11am-12pm				-TWThF----	:30	(\$325.00)	0.00	NM	
See MG 19.5,19.6,19.7 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
3	KSNV	10/15/12-10/21/12	Rachael Ray			11am-12pm				-TWThF----	:30	(\$325.00)	0.00	NM	
See MG 19.5,19.6,19.7 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
5	KSNV	10/16/12-10/19/12	Rachael Ray			11am-12pm				-TWThF----	:30	\$325.00	0.00	NM	
(M)	MG for 19.1,19.2,19.3	[Revised Rate to Reinstate]													
6	KSNV	10/16/12-10/19/12	Rachael Ray			11am-12pm				-TWThF----	:30	\$325.00	0.00	NM	
(M)	MG for 19.1,19.2,19.3	[Revised Rate to Reinstate]													
7	KSNV	10/16/12-10/19/12	Rachael Ray			11am-12pm				-TWThF----	:30	\$325.00	0.00	NM	
(M)	MG for 19.1,19.2,19.3	[Revised Rate to Reinstate]													
E 20	KSNV	10/22/12	10/22/12	Rachael Ray	CM	11am-12pm	M-----	:30	1	\$325.00	1	0.00	NM	1	\$325.00
RACHEL RAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rating</u>					
Week: 10/22/12 10/28/12 M----- 1 \$325.00 0.00															
E 21	KSNV	10/16/12	10/19/12	Noon News	CM	12-1230pm	-TWTF--	:30	4	\$425.00	1	0.00	NM	4	\$1,700.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rating</u>					
Week: 10/15/12 10/21/12 -TWTF-- 4 \$425.00 0.00															
Spot	Ch	Date Range	Description			Start/End Time				Weekdays	Length	Rate	Rtg	Type	
2	KSNV	10/15/12-10/21/12	Noon News			12-1230pm				-TWThF----	:30	(\$425.00)	0.00	NM	
See MG 21.5 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
5	KSNV	10/16/12-10/19/12	Noon News			12-1230pm				-TWThF----	:30	\$425.00	0.00	NM	
(M)	MG for 21.2 10/16	[Revised Rate to Reinstate]													
E 22	KSNV	10/22/12	10/22/12	Noon News	CM	12-1230pm	M-----	:30	1	\$425.00	1	0.00	NM	1	\$425.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rating</u>					
Week: 10/22/12 10/28/12 M----- 1 \$425.00 0.00															
E 23	KSNV	10/16/12	10/19/12	The Agenda	CM	1230-1p	-TWTF--	:30	4	\$225.00	2	0.00	NM	4	\$900.00
The Agenda 1230pm The Agenda 1230pm															

AGENDA

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KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 23	KSNV	10/16/12	10/19/12	The Agenda 1230pm The Agenda 1230pm	CM	1230-1p	- TWTF--	:30	4	\$225.00	2	0.00	NM	4	\$900.00
AGENDA															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	- TWTF--		4				\$225.00		0.00			
E 24	KSNV	10/22/12	10/22/12	The Agenda 1230pm The Agenda 1230pm	CM	1230-1p	M-----	:30	1	\$225.00	2	0.00	NM	1	\$225.00
AGENDA															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	M-----		1				\$225.00		0.00			
E 25	KSNV	10/16/12	10/19/12	Days of our Lives Days of our Lives	CM	1258p-2pm	- TWTF--	:30	4	\$425.00	1	0.00	NM	4	\$1,700.00
DAYS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	- TWTF--		4				\$425.00		0.00			
E 26	KSNV	10/22/12	10/22/12	Days of our Lives Days of our Lives	CM	1258p-2pm	M-----	:30	1	\$425.00	1	0.00	NM	1	\$425.00
DAYS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	M-----		1				\$425.00		0.00			
E 27	KSNV	10/16/12	10/19/12	The Doctors The Doctors	CM	2pm-3pm	- TWTF--	:30	4	\$325.00	1	0.00	NM	4	\$1,300.00
DRS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	- TWTF--		4				\$325.00		0.00			
E 28	KSNV	10/22/12	10/22/12	The Doctors The Doctors	CM	2pm-3pm	M-----	:30	1	\$325.00	1	0.00	NM	1	\$325.00
DRS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	M-----		1				\$325.00		0.00			
E 29	KSNV	10/16/12	10/19/12	Dr. Phil Dr Phil	CM	3-4p	- TWTF--	:30	4	\$450.00	1	0.00	NM	4	\$1,800.00
PHIL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	- TWTF--		4				\$450.00		0.00			
E 30	KSNV	10/22/12	10/22/12	Dr. Phil Dr Phil	CM	3-4p	M-----	:30	1	\$450.00	1	0.00	NM	1	\$450.00
PHIL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	M-----		1				\$450.00		0.00			
E 31	KSNV	10/16/12	10/19/12	NEWS 3 at 4 (1 HOUR)CM 4PM NEWS (1 hour)		4-5pm	- TWTF--	:30	8	\$725.00	1	0.00	NM	8	\$5,800.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	- TWTF--		8				\$725.00		0.00			
E 32	KSNV	10/22/12	10/22/12	NEWS 3 at 4 (1 HOUR)CM 4PM NEWS (1 hour)		4-5pm	M-----	:30	2	\$725.00	1	0.00	NM	2	\$1,450.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	M-----		2				\$725.00		0.00			
E 33	KSNV	10/16/12	10/19/12	M-F Early News M-F Early News	CM	5-630p	- TWTF--	:30	13	\$1,200.00	1	0.00	NM	13	\$15,600.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	- TWTF--		13				\$1,200.00		0.00			

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KSNV

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KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 38	KSNV	10/22/12	10/22/12	M-F Jeopardy M-F Jeopardy	CM	630-7pm	M-----	:30	1	\$1,300.00	1	0.00	NM	1	\$1,300.00
JEOPARDY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
		Week: 10/22/12	10/28/12	M-----		1	\$1,300.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>				<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>	
1	KSNV	10/22/12-10/28/12	M-F Jeopardy			630-7pm				M-----	:30	(\$1,300.00)	0.00	NM	
			See MG 38.2 [na debates]												
2	KSNV	10/22/12-10/22/12	M-F Jeopardy			630-7pm				M-----	:30	(\$1,300.00)	0.00	NM	
			(M) See MG 38.3 [PGM CHG = JEOP OR WHEEL IN PRIME]												
3	KSNV	10/22/12-10/22/12	Jeopardy in PRIME			M-SA 8-11p / SUN				M-----	:30	\$1,300.00	0.00	NM	
			(M) MG for 38.2 10/22 [Inv Code]												
E 39	KSNV	10/16/12	10/19/12	M-F Wheel M-F Wheel of Fortune	CM	7-730pm	-TWTF--	:30	4	\$1,300.00	1	0.00	NM	4	\$5,200.00
WHEEL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
		Week: 10/15/12	10/21/12	-TWTF--		4	\$1,300.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>				<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>	
1	KSNV	10/15/12-10/21/12	M-F Wheel			7-730pm				-TWThF----	:30	(\$1,300.00)	0.00	NM	
			See MG 39.5,39.6,39.7,39.8 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE												
2	KSNV	10/15/12-10/21/12	M-F Wheel			7-730pm				-TWThF----	:30	(\$1,300.00)	0.00	NM	
			See MG 39.5,39.6,39.7,39.8 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE												
3	KSNV	10/15/12-10/21/12	M-F Wheel			7-730pm				-TWThF----	:30	(\$1,300.00)	0.00	NM	
			See MG 39.5,39.6,39.7,39.8 [PGM CHG = JEOP OR WHEEL IN PRIME]												
4	KSNV	10/15/12-10/21/12	M-F Wheel			7-730pm				-TWThF----	:30	(\$1,300.00)	0.00	NM	
			See MG 39.5,39.6,39.7,39.8 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE												
5	KSNV	10/16/12-10/19/12	M-F Wheel			7-730pm				-TWThF----	:30	\$1,300.00	0.00	NM	
			(M) MG for 39.1,39.4,39.3,39.2 [Revised Rate to Reinstate]												
6	KSNV	10/16/12-10/19/12	M-F Wheel			7-730pm				-TWThF----	:30	\$1,300.00	0.00	NM	
			(M) MG for 39.1,39.4,39.3,39.2 [Revised Rate to Reinstate]												
7	KSNV	10/16/12-10/19/12	M-F Wheel			7-730pm				-TWThF----	:30	(\$1,300.00)	0.00	NM	
			(M) See MG 39.9 [PGM CHG= DEBATE - PGM AIRS IN PRIME]												
8	KSNV	10/16/12-10/19/12	M-F Wheel			7-730pm				-TWThF----	:30	\$1,300.00	0.00	NM	
			(M) MG for 39.1,39.4,39.3,39.2 [Revised Rate to Reinstate]												
9	KSNV	10/16/12-10/16/12	M-F Wheel			7-730pm				-T-----	:30	\$1,300.00	0.00	NM	
			(M) MG for 39.7 10/16 [Inv Code]												
E 40	KSNV	10/22/12	10/22/12	M-F Wheel M-F Wheel of Fortune	CM	7-730pm	M-----	:30	1	\$1,300.00	1	0.00	NM	1	\$1,300.00
WHEEL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
		Week: 10/22/12	10/28/12	M-----		1	\$1,300.00		0.00						

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KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 40	KSNV	10/22/12	10/22/12	M-F Wheel M-F Wheel of Fortune	CM	7-730pm	M-----	:30	1	\$1,300.00	1	0.00	NM	1	\$1,300.00
WHEEL															
Week:	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
10/22/12	10/28/12	M-----		1	\$1,300.00	0.00									
Spot Ch Date Range Description Start/End Time Weekdays Length Rate Rtg Type															
1	KSNV	10/22/12-10/28/12	M-F Wheel	7-730pm	M-----	:30	(\$1,300.00)	0.00	NM						
See MG 40.2 [na debates]															
2	KSNV	10/22/12-10/22/12	M-F Wheel	7-730pm	M-----	:30	(\$1,300.00)	0.00	NM						
(M) See MG 40.3 [PGM CHG = JEOP OR WHEEL IN PRIME]															
3	KSNV	10/22/12-10/22/12	Wheel of Fortune in PRIME	M-SA 8-11p / SUN	M-----	:30	\$1,300.00	0.00	NM						
(M) MG for 40.2 10/22 [Inv Code]															
E 41	KSNV	10/16/12	10/19/12	FacetoFace/Ralston Rep CM	730-758pm	-TWTF--	:30	4	\$900.00	1	0.00	NM	4	\$3,600.00	
FACE TO FACE															
Week:	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
10/15/12	10/21/12	-TWTF--		4	\$900.00	0.00									
Spot Ch Date Range Description Start/End Time Weekdays Length Rate Rtg Type															
1	KSNV	10/15/12-10/21/12	FacetoFace/Ralston Report	730-758pm	-TWThF----	:30	(\$900.00)	0.00	NM						
See MG 41.5,41.6,41.7,41.8 [PGM CHG = NBC DEBATE]															
2	KSNV	10/15/12-10/21/12	FacetoFace/Ralston Report	730-758pm	-TWThF----	:30	(\$900.00)	0.00	NM						
See MG 41.5,41.6,41.7,41.8 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
3	KSNV	10/15/12-10/21/12	FacetoFace/Ralston Report	730-758pm	-TWThF----	:30	(\$900.00)	0.00	NM						
See MG 41.5,41.6,41.7,41.8 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
4	KSNV	10/15/12-10/21/12	FacetoFace/Ralston Report	730-758pm	-TWThF----	:30	(\$900.00)	0.00	NM						
See MG 41.5,41.6,41.7,41.8 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
5	KSNV	10/16/12-10/19/12	FacetoFace/Ralston Report	730-758pm	-TWThF----	:30	\$900.00	0.00	NM						
(M) MG for 41.2,41.3,41.4,41.1 [Revised Rate to Reinstate]															
6	KSNV	10/16/12-10/19/12	FacetoFace/Ralston Report	730-758pm	-TWThF----	:30	\$900.00	0.00	NM						
(M) MG for 41.2,41.3,41.4,41.1 [Revised Rate to Reinstate]															
7	KSNV	10/16/12-10/19/12	FacetoFace/Ralston Report	730-758pm	-TWThF----	:30	(\$900.00)	0.00	NM						
(M) See MG 41.9 [PGM CHG= DEBATE - PGM AIRS IN PRIME]															
8	KSNV	10/16/12-10/19/12	FacetoFace/Ralston Report	730-758pm	-TWThF----	:30	\$900.00	0.00	NM						
(M) MG for 41.2,41.3,41.4,41.1 [Revised Rate to Reinstate]															
9	KSNV	10/16/12-10/16/12	FacetoFace/Ralston Report	730-758pm	-T-----	:30	\$900.00	0.00	NM						
(M) MG for 41.7 10/16 [Inv code]															
E 42	KSNV	10/22/12	10/22/12	FacetoFace/Ralston Rep CM	730-758pm	M-----	:30	1	\$900.00	1	0.00	NM	1	\$900.00	
FACE TO FACE															
Week:	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
10/22/12	10/28/12	M-----		1	\$900.00	0.00									
Spot Ch Date Range Description Start/End Time Weekdays Length Rate Rtg Type															
1	KSNV	10/22/12-10/28/12	FacetoFace/Ralston Report	730-758pm	M-----	:30	(\$150.00)	0.00	NM						
See MG 42.2 [PGM CHG = NBC DEBATE]															
2	KSNV	10/22/12-10/22/12	RALSTON in PRIME	8-11pm	M-----	:30	\$900.00	0.00	NM						
(M) MG for 42.1 10/22 [INV CODE]															
E 43	KSNV	10/20/12	10/20/12	CM	630-7pm	-----S-	:30	1	\$525.00	1	0.00	NM	1	\$525.00	

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Wknd Jeopardy SAT/Jeopardy															
JEOPARDY															
Start Date End Date Weekdays Spots/Week Rate Rating															
Week: 10/15/12 10/21/12 -----S- 1 \$525.00 0.00															
E 44	KSNV	10/20/12	10/20/12	Wknd Wheel of Fortune CM		7-730pm									1 \$525.00
SAT/ Wheel of Fortune															
WHEEL															
Start Date End Date Weekdays Spots/Week Rate Rating															
Week: 10/15/12 10/21/12 -----S- 1 \$525.00 0.00															
E 46	KSNV	10/16/12	10/16/12	Tues PR 8-9p	CM	8-9pm									1 \$4,000.00
Tuesday Prime 8-9pm															
THE VOICE															
Start Date End Date Weekdays Spots/Week Rate Rating															
Week: 10/15/12 10/21/12 -T----- 1 \$4,000.00 0.00															
E 47	KSNV	10/17/12	10/17/12	Wed PR 9-10p	CM	9-10pm									1 \$4,000.00
Wednesday Prime 9-10pm															
SVU															
Start Date End Date Weekdays Spots/Week Rate Rating															
Week: 10/15/12 10/21/12 --W--- 1 \$4,000.00 0.00															
E 48	KSNV	10/18/12	10/18/12	Thurs PR 10-11p	CM	10-11pm									1 \$3,200.00
Thursday Prime 10-11pm															
ROCK CENTER															
Start Date End Date Weekdays Spots/Week Rate Rating															
Week: 10/15/12 10/21/12 ---T--- 1 \$3,200.00 0.00															
E 49	KSNV	10/19/12	10/19/12	Fri PR 9-10p	CM	9-10pm									1 \$2,600.00
Friday Prime 9-10pm															
GRIMM															
Start Date End Date Weekdays Spots/Week Rate Rating															
Week: 10/15/12 10/21/12 ----F-- 1 \$2,600.00 0.00															
E 50	KSNV	10/19/12	10/19/12	Fri 10-11p	CM	10-11pm									1 \$3,200.00
Friday Prime 10-11pm															
DATERLINE															
Start Date End Date Weekdays Spots/Week Rate Rating															
Week: 10/15/12 10/21/12 -----F-- 1 \$3,200.00 0.00															
E 51	KSNV	10/20/12	10/20/12	Sat PR 8-9p	CM	8-9pm									1 \$800.00
Saturday Prime 8-9pm															
NBC PRIME															
Start Date End Date Weekdays Spots/Week Rate Rating															
Week: 10/15/12 10/21/12 -----S- 1 \$800.00 0.00															
E 52	KSNV	10/20/12	10/20/12	Sat PR 9-10p	CM	9-10pm									1 \$900.00
Saturday Prime 9-10pm															
NBC PRIME															
Start Date End Date Weekdays Spots/Week Rate Rating															
Week: 10/15/12 10/21/12 -----S- 1 \$900.00 0.00															
E 53	KSNV	10/21/12	10/21/12	NFL Pre-Game / FNA	CM	1p-530pm									1 \$2,400.00
NFL Pre-Game															
FNIA															
Start Date End Date Weekdays Spots/Week Rate Rating															
Week: 10/15/12 10/21/12 -----S 1 \$2,400.00 0.00															
E 54	KSNV	10/21/12	10/21/12	NFL Football	CM	1P-9PM									1 \$10,000.00
NFL Football															
SUN NIGHT FTBL															
Start Date End Date Weekdays Spots/Week Rate Rating															
Week: 10/15/12 10/21/12 -----S 1 \$10,000.00 0.00															
E 55	KSNV	10/21/12	10/21/12	Jeopardy in PRIME	CM	M-SA 8-11p / SUN-----S									1 \$350.00
Jeopardy in Prime															
TBD															
Start Date End Date Weekdays Spots/Week Rate Rating															
Week: 10/15/12 10/21/12 -----S 1 \$350.00 0.00															
E 56	KSNV	10/16/12	10/19/12		CM	11pm-1135pm	- TWTF--		:30	4	\$1,200.00	1	0.00	NM	4 \$4,800.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
NEWS															
M-F News 3 at Eleven															
M-F News 3 at Eleven															
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/15/12	10/21/12	- TWTF --		4			\$1,200.00			0.00			
E 57	KSNV	10/22/12	10/22/12	M-F News 3 at Eleven	CM	11pm-1135pm	M-----	:30	1	\$1,200.00	1	0.00	NM	1	\$1,200.00
M-F News 3 at Eleven															
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/22/12	10/28/12	M-----		1			\$1,200.00			0.00			
E 58	KSNV	10/20/12	10/20/12	Sa-Su News 3 at Eleven	CM	11pm-1135pm	-----S-	:30	1	\$1,100.00	1	0.00	NM	1	\$1,100.00
Sa-Su News 3 at Eleven															
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/15/12	10/21/12	-----S-		1			\$1,100.00			0.00			
Spot	Ch	Date Range	Description			Start/End Time									
1	KSNV	10/15/12-10/21/12	Sa-Su News 3 at Eleven			11pm-1135pm									
See MG 58.2															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
2	KSNV	10/20/12-10/20/12	Sa-Su News 3 at Eleven			11pm-1135pm									
-----Sa-- :30 \$1,100.00 0.00 NM															
(M) MG for 58.1 10/20															
[Revised Rate to Reinstate]															
E 59	KSNV	10/21/12	10/21/12	Sa-Su News 3 at Eleven	CM	11pm-1135pm	-----S	:30	1	\$1,100.00	1	0.00	NM	1	\$1,100.00
Sa-Su News 3 at Eleven															
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/15/12	10/21/12	-----S		1			\$1,100.00			0.00			
E 60	KSNV	10/16/12	10/19/12	The Tonight Show	CM	1135p-1237a	- TWTF --	:30	4	\$500.00	1	0.00	NM	4	\$2,000.00
Tonight Show															
LENO															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/15/12	10/21/12	- TWTF --		4			\$500.00			0.00			
Spot	Ch	Date Range	Description			Start/End Time									
1	KSNV	10/15/12-10/21/12	The Tonight Show			1135p-1237a									
See MG 60.5,60.6,60.7,60.8															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
2	KSNV	10/15/12-10/21/12	The Tonight Show			1135p-1237a									
-----TWThF---- :30 (\$500.00) 0.00 NM															
See MG 60.5,60.6,60.7,60.8															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
3	KSNV	10/15/12-10/21/12	The Tonight Show			1135p-1237a									
-----TWThF---- :30 (\$500.00) 0.00 NM															
See MG 60.5,60.6,60.7,60.8															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
4	KSNV	10/15/12-10/21/12	The Tonight Show			1135p-1237a									
-----TWThF---- :30 (\$500.00) 0.00 NM															
5	KSNV	10/16/12-10/19/12	The Tonight Show			1135p-1237a									
-----TWThF---- :30 \$500.00 0.00 NM															
(M) MG for 60.1,60.4,60.2,60.3															
[Revised Rate to Reinstate]															
6	KSNV	10/16/12-10/19/12	The Tonight Show			1135p-1237a									
-----TWThF---- :30 \$500.00 0.00 NM															
(M) MG for 60.1,60.4,60.2,60.3															
[Revised Rate to Reinstate]															
7	KSNV	10/16/12-10/19/12	The Tonight Show			1135p-1237a									
-----TWThF---- :30 \$500.00 0.00 NM															
(M) MG for 60.1,60.4,60.2,60.3															
[Revised Rate to Reinstate]															
8	KSNV	10/16/12-10/19/12	The Tonight Show			1135p-1237a									
-----TWThF---- :30 \$500.00 0.00 NM															
(M) MG for 60.1,60.4,60.2,60.3															
[Revised Rate to Reinstate]															
E 61	KSNV	10/22/12	10/22/12	The Tonight Show	CM	1135p-1237a	M-----	:30	1	\$500.00	1	0.00	NM	1	\$500.00
Tonight Show															
LENO															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/22/12	10/28/12	M-----		1			\$500.00			0.00			

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KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 61	KSNV	10/22/12	10/22/12	The Tonight Show Tonight Show	CM	1135p-1237a	M-----	:30	1	\$500.00	1	0.00	NM	1	\$500.00
LENO															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>								
		Week: 10/22/12	10/28/12	M-----		1	\$500.00								
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>									
1	KSNV	10/22/12-10/28/12		The Tonight Show		1135p-1237a									
		See MG 61.2		[.NOT AVAILABLE RATE] NOT AVAILABLE RATE											
2	KSNV	10/22/12-10/22/12		The Tonight Show		1135p-1237a									
		(M) MG for 61.1 10/22		[Revised Rate to Reinstate]											
E 62	KSNV	10/16/12	10/19/12	Late Night w/Fallon Late Night w/Fallon	CM	1237a-136am	-TWTF--	:30	4	\$250.00	2	0.00	NM	4	\$1,000.00
FALLON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>								
		Week: 10/15/12	10/21/12	-TWTF--		4	\$250.00								
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>									
1	KSNV	10/15/12-10/21/12		Late Night w/Fallon		1237a-136am									
		See MG 62.5,62.6,62.7,62.8		[.NOT AVAILABLE RATE] NOT AVAILABLE RATE											
2	KSNV	10/15/12-10/21/12		Late Night w/Fallon		1237a-136am									
		See MG 62.5,62.6,62.7,62.8		[.NOT AVAILABLE RATE] NOT AVAILABLE RATE											
3	KSNV	10/15/12-10/21/12		Late Night w/Fallon		1237a-136am									
		See MG 62.5,62.6,62.7,62.8		[.NOT AVAILABLE RATE] NOT AVAILABLE RATE											
4	KSNV	10/15/12-10/21/12		Late Night w/Fallon		1237a-136am									
		See MG 62.5,62.6,62.7,62.8		[.NOT AVAILABLE RATE] NOT AVAILABLE RATE											
5	KSNV	10/16/12-10/19/12		Late Night w/Fallon		1237a-136am									
		(M) MG for 62.4,62.1,62.2,62.3		[Revised Rate to Reinstate]											
6	KSNV	10/16/12-10/19/12		Late Night w/Fallon		1237a-136am									
		(M) MG for 62.4,62.1,62.2,62.3		[Revised Rate to Reinstate]											
7	KSNV	10/16/12-10/19/12		Late Night w/Fallon		1237a-136am									
		(M) MG for 62.4,62.1,62.2,62.3		[Revised Rate to Reinstate]											
8	KSNV	10/16/12-10/19/12		Late Night w/Fallon		1237a-136am									
		(M) MG for 62.4,62.1,62.2,62.3		[Revised Rate to Reinstate]											
E 63	KSNV	10/22/12	10/22/12	Late Night w/Fallon Late Night w/Fallon	CM	1237a-136am	M-----	:30	1	\$250.00	1	0.00	NM	1	\$250.00
FALLON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>								
		Week: 10/22/12	10/28/12	M-----		1	\$250.00								
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>									
1	KSNV	10/22/12-10/28/12		Late Night w/Fallon		1237a-136am									
		See MG 63.2		[.NOT AVAILABLE RATE] NOT AVAILABLE RATE											
2	KSNV	10/22/12-10/22/12		Late Night w/Fallon		1237a-136am									
		(M) MG for 63.1 10/22		[Revised Rate to Reinstate]											
E 64	KSNV	10/20/12	10/20/12	Saturday Night Live Saturday Night Live	CM	1130pm-1:02am	-----S-	:30	1	\$1,400.00	1	0.00	NM	1	\$1,400.00
SNL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>								
		Week: 10/15/12	10/21/12	-----S-		1	\$1,400.00								
E 65	KSNV	10/21/12	10/21/12	Sports Night in Las Vegas Sports Night in Las Vegas	CM	Sun 1135p-1200a	-----S	:30	1	\$200.00	2	0.00	NM	1	\$200.00

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KSNC

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		SPORTS NIGHT															
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating										
		Week: 10/15/12	10/21/12	-----S	1	\$200.00	0.00									Totals	154 \$126,825.00